



# Missouri Veterans Commission

## Strategic Management Priorities

FY2026 Version 1.0

### Making a Safer Missouri

#### We are going to improve communication inside and out.

- Utilize constructive feedback from team members and stakeholders through survey tools to help identify methods to improve the organization at all levels.
- Build upon our public relations campaign using traditional media with an emphasis on social media to ensure Veterans, their families and survivors obtain benefits they have earned.
- Improve suicide awareness by working closely with stakeholder agencies, the legislature, and the Veteran community to provide information on available resources for the prevention of Veteran suicide.

#### We are going to improve our team.

- Attract and retain excellent compassionate team members through the engagement of current staff into the recruiting, onboarding and training process.
- Develop and educate staff at all levels to ensure their growth as team members, equipping them for future success.
- Interface with data sources and for data cleaning, feature engineering, and predictive modeling. Utilize Tableau for model deployment and dashboard creation.

#### We are going to improve how we work with our stakeholders.

- Expand upon collaborative efforts with other state and local agencies aimed at increasing Veteran outreach and awareness of federal, state and local benefits.
- Reinforce relationships with stakeholders through increased and regular engagement and collaboration to enhance MVC's service to Missouri's Veteran community.
- Work with stakeholders to identify and secure new funding streams to provide MVC the fiscal stability to compensate staff at or above market value.